



Advertising on the Malta Association of Dental Hygienists website www.maltahygienists.com

Type: Still graphic hyperlinked to website

Artwork: Provided by company. Should be in png or jpg format. Artwork can be arranged at an extra cost. Animated/flash artwork support will be available shortly. No limit as to the number of updates to advertisement.

Ad Size and page location: are fixed to the requirement of the web space (standard width but negotiable length).

Visit maltahygienists.com to view the advert placeholders.

Prices (*costs listed are per year*): Ad appears on Home Page (Front Page) only - €100
Ad appears on Home Page and on all main pages throughout site - €200
Ad appears on all main pages only throughout site (not on Home Page) - €75

Prepayment is required for all advertisements.

Advertising Policies:

- MADH reserves the right to refuse any advert on the basis of editorial discretion.
- MADH reserves the right to label an ad as “Advertisement” if it cannot be easily distinguished from content.
- Company supplied artwork must adhere to any and all trademark and copyright laws.
- Advertiser branding, i.e., logo or name, must appear on all adverts.
- Advertising is sold on a first come, first served basis when space becomes limited.
- Advertising to be furnished by the Company
- All adverts that are accepted and incorporated into the MADH website are inserted on the representation that the company is properly authorized to publish the entire contents and subject matter thereof.
- In the event that MADH terminates the agreement, MADH will issue a pro rata refund.